



2015 Donor Impact Report

Acknowledging gifts made between January 1, 2015, and December 31, 2015



2015 was a truly
remarkable year and it
is to you, our generous
donors and passionate
supporters, that we
extend a heartfelt

Thank You!



Thomas Edison State University Foundation

Gratefully Acknowledges

its generous donors

We are deeply grateful to our many alumni, friends, students, mentors, staff and board members who generously supported the Thomas Edison State University Foundation during 2015. While gifts vary in size, all gifts are significant and help build a strong platform for the University's initiatives.

Ways to Give

There are many ways to make your tax-deductible contribution to the Thomas Edison State University Foundation.

Make an Immediate Impact

Cash gifts – the simplest and easiest gifts you can make – support vital areas of funding within the University. Another way to build your support is through corporate matching gift programs at your employer. These programs help to bolster your philanthropic intent by doubling or tripling the impact of your gift. Your donation, whether it is a one-time gift, a recurring gift or a matching gift plays an integral role in helping to support the greatest needs of the University and our students. To make your gift today or to learn if your company matches gifts, visit give.tesu.edu.

Grow Your Contribution Over Time

Gift pledges are formal statements of intention to make a gift over a period of time. Each payment on a pledge is eligible for an income-tax deduction. Gift pledges are often used when supporting an endowed gift, a gift that is invested and generates income for the Foundation in perpetuity. Endowed gifts can be established with a minimum donation of \$25,000 to be gifted at once or over a period of time and can be directed to scholarships or special programs at the University.

Create a Lasting Legacy

Planned gifts encompass a broad range of both short and long term gift options designed to offer a way to support the University's mission for generations while meeting your current financial needs. In the short term, donating gifts of appreciated securities, stocks and bonds provide immediate tax advantage. In the long term, naming Thomas Edison State University Foundation as a beneficiary in your will, insurance policy or retirement account ensures financial resources for the University while alleviating the tax burden on your family. For more information about making a planned gift see Page 23 or contact Misty Isak at misak@tesu.edu or (609) 984-1588, ext. 2077.

Corporate and Foundation Grants

Corporations and foundations have provided generous grant support to fund programs and advanced technologies for students at Thomas Edison State University. These gifts reflect the philanthropic spirit embraced by our friends and partners. To find out more about corporate and foundation grant support, contact Fred Brand at fbrand@tesu.edu or (609) 984-1588, ext. 2093.

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Have a question about giving to Thomas Edison State University? Please contact Misty Isak, Associate Vice President for Development, at misak@tesu.edu or (609) 984-1588, ext. 2077.

Message from *the Chair*



*“By supporting
the mission of
the University,
together we
are changing
the lives of
the students
we serve.”*

*Dr. Michael
Toscani*

Dear Alumni, Students and Friends,

On behalf of my Thomas Edison State University Foundation colleagues, please accept our sincere gratitude for your investment in our work as we present this year's Donor Impact Report. The value of your generosity is clearly reflected in all that has been accomplished in 2015.

I proudly assumed the role of chairman of the Thomas Edison State University Foundation Board in 2015. Having served as a member of the Board for the last 10 years, I have witnessed first-hand the amazing growth and evolution of the University. As outlined in the 2014 impact report, the then College set forth strategic, transformational goals for the College and Foundation. With a clear vision, we set out to attain university status, establish our first doctoral degree program and continue to expand our physical campus in Trenton.

On Dec. 21, 2015, Thomas Edison was granted University status by the New Jersey Secretary of Higher Education. Our new name more accurately describes the comprehensive institution that Thomas Edison State University is today. Through generous grants made possible by donors, the University invested in expanding its graduate programs, which led to the success of obtaining university status.

Another goal set forth was to establish the University's first doctoral program. With a generous grant from the Foundation, the Doctor of Nursing Practice (DNP) degree program was developed and launched on Jan. 25. This program demonstrates the University's capabilities and expertise in delivering high-quality programs entirely online, providing students with flexibility while achieving their educational goals.

With strong fundraising results achieved this year, the Foundation has the resources to continue to invest in new course development, offer more scholarships to our students and enhance our technology platform. As we begin 2016, we are eagerly looking forward to the highly anticipated opening of the new Nursing Education Center, welcoming the first cohort of DNP students and to celebrating the 25th Anniversary of the Foundation's Grande Ball Gala.

In short, by supporting the mission of the University, together, we are changing the lives of the students we serve. I hope you are inspired by the impact of your generosity and that you will continue your partnership with us this year.

Sincerely,

A handwritten signature in black ink that reads "Michael Toscani". The signature is fluid and cursive, with a stylized "M" and "T".

Michael Toscani, PharmD
Chair, Thomas Edison State University Foundation

Foundation Financials

Statement of Activities

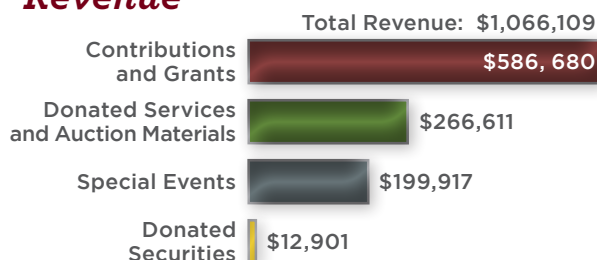
	Year Ending 12/31/15	Year Ending 12/31/14
Support & Revenue		
Contributions and Grants	\$586,680	\$1,815,749
Special Events	\$199,917	\$242,331
Donated Services and Auction Materials	\$266,611	\$257,021
Donated Securities	\$12,901	\$10,065
Total Support and Revenues	\$1,066,109	\$2,325,166

Expenses

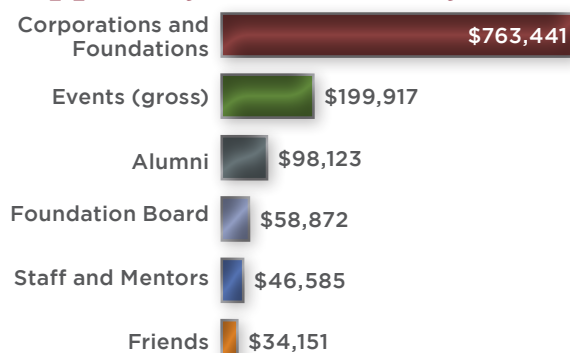
Grants	\$442,098	\$990,258
Scholarships	\$96,234	\$456,791
Promotional	\$15,579	\$16,917
Special Events	\$94,637	\$105,166
Donated Services and Auction Materials	\$266,611	\$257,021
Management and General	\$106,382	\$105,817
Fundraising	\$21,356	\$19,409
Total Expenses	\$1,042,897	\$1,951,379

Change in net assets (before investment return)	\$23,212	\$373,787
Net investment return	\$108,250	\$607,889
Change in Net Assets	\$131,462	\$981,676
Net Assets, Beginning of Year	\$8,508,065	\$7,526,389
Net assets, end of year	\$8,639,527	\$8,508,065

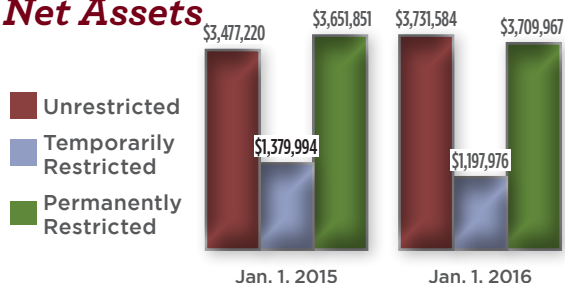
Revenue



Support by Constituency



Net Assets



Expenditures Total Expenditures: \$1,042,897



Honor Roll of Donors

Gifts received January 1, 2015 – December 31, 2015

The 1972 Society

The 1972 Society provides exclusive recognition for our most dedicated alumni and friends who share the vision and advance the mission of Thomas Edison State University through significant contributions of \$500 and more. Members of the 1972 Society lead in their example of what it means to be philanthropic by providing the University with the funds necessary to respond to the unique and evolving needs of our students.

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Gifts of \$100,000+

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PARTNER'S CIRCLE

Gifts of \$10,000-\$24,999

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Who Gave Back



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Italicized indicates donor is deceased

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Patricia and Edward Burns



"I have been mentoring for TESU for more than 30 years and I continue to be amazed at how dedicated our students are. Military activities, work and family responsibilities push school work into the wee hours of the morning and stretch the family budget too close to breaking. I'm in favor of anything that we can do to enhance the learning experience of our students and financially support their academic efforts."

Dr. Mark Kassop, Mentor, Co-Chair, University-wide general education committee, Chair of the Heavin School Curriculum Committee, and member of the TESU Academic Council.

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James R. Campbell
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Gabriele E. Chorney
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Patrina M. Clark
William B. Cleveland Jr.
Stuart Cohen

Continued on page 8

from College to University

New Status Articulates What We Have Become

Thomas Edison State College has become Thomas Edison State University (TESU).

In December, the New Jersey Secretary of Higher Education granted university status to Thomas Edison State College. During its board meeting the same month, the College's Board of Trustees approved a resolution authorizing the institution to change its name to Thomas Edison State University.

The action comes approximately one year after the school began the process to secure state approval for gaining university status. "We have evolved into a large,

"For us, being known as a university is important because it more accurately articulates the type of institution we have become," said Pruitt. "It also better reflects the success we have had expanding our graduate programs and our plans to develop new programs at the doctoral level."

To commemorate the change from college to university, the institution plans to erect a stone archway over the main entrance of the Kelsey-Townhouse complex that will feature "Thomas Edison State University" and enhance the presence of the institution on West State Street.

It is a long way from July 1972, when the school was established as Edison College. The first class included 70 graduates who earned Associate in Arts degrees. "We really invented what has come to be known as the portfolio process as a way of examining prior learning and determining if it is equivalent to what is learned in a college course," said William J. Seaton, provost and vice president. "Once we opened that window, it became a game changer."

Seaton has played a pivotal role in the institution's academic evolution since his arrival in 1981. He led the development of the school's first courses, which were introduced as independent study classes in 1982. Seaton also worked with New Jersey Network, New Jersey's Public Broadcasting System (PBS) affiliate, to use video from PBS programming as course materials.



"WE HAVE EVOLVED INTO A LARGE, COMPREHENSIVE INSTITUTION WITH DIVERSE ACADEMIC OFFERINGS THAT SERVE A WIDE RANGE OF STUDENTS AND ORGANIZATIONS – HERE IN NEW JERSEY, THROUGHOUT THE COUNTRY AND AROUND THE WORLD."

Dr. George A. Pruitt

comprehensive institution with diverse academic offerings that serve a wide range of students and organizations – here in New Jersey, throughout the country and around the world," said Dr. George A. Pruitt, president.

New state regulations governing higher education in New Jersey, which took effect Dec. 21, and a unanimous decision in November by the New Jersey Presidents' Council recommending the name change, helped pave the way for the College to gain university status.

In 1986, Seaton led the pioneering effort to create the institution's first online courses, which were launched in 1987.

"We were the first in the country to offer an entire degree program online and really are pioneers in developing and delivering online courses," recalled Seaton. "Leveraging technology and refining how students interact with each other and their mentors has become a hallmark of our work."

Today, the University continues to break new ground enabling students to access courses using a variety of devices and platforms, regardless of their location.

In 2004, the institution implemented a major restructuring of its academic division and established schools, which now oversee the academic enterprise.

“We have grown our graduate programs significantly over the past decade and, from my perspective, that is one of the main things that distinguish a college from a university,” said Seaton.

The change to Thomas Edison State University marks only the third time in the institution’s history that it has changed its official name. The first came in 1973, when the College changed its name to Thomas A. Edison College. The second came in 1980, when it became known as Thomas A. Edison State College – the official name it has kept until now.

Today, the University serves more than 18,600 students from all 50 states and internationally who are enrolled in undergraduate and graduate degree programs in more than 100 areas of study. The University is home to one of New Jersey’s largest nursing schools and remains one of the country’s largest providers of academic programs to the U.S. military and the nuclear power industry.

“When I started here, we had a little more than 2,000 students,” said Seaton. “To think about where we are today and how we have expanded in such a short amount of time, it has been a miraculous transformation.”



UNIVERSITY UNVEILS NEW SEAL

Thomas Edison State University has developed a new seal that reflects the uniqueness of the institution. The new seal was designed by Christopher J. Miller, art director at Thomas Edison State University, and replaces the former seal, which was based largely on the Great Seal of the State of New Jersey. The new seal was adopted by the Board of Trustees in December.

The seal’s inner ring features “Thomas Edison State University” and the Latin words, “Eruditio, Perpetua, Vitae.”

- > **Eruditio** means learning or instruction
- > **Perpetua** means perpetual or uninterrupted
- > **Vitae** means life or career

The Latin phrase embodies the idea of lifelong learning.

The seal’s inner circle features the Roman numerals for 1972, signifying the year the institution was established. The numerals are located above a shield emblazoned with four icons.

- > The **hourglass** represents the removal of time as a barrier and the institution’s commitment to creating programs that work around the schedules of its students.
- > The **globe** represents the removal of location as a barrier, the global reach of the institution and its expertise delivering programs wherever a student lives or works.
- > The **book** represents academic integrity and the pursuit of knowledge.
- > The **torch** represents how graduates serve as a guiding light for others interested in achieving their educational goals.

The shield is encircled by laurel, which symbolizes that students and graduates are part of the institution’s distinguished tradition.



Rendering of the new Thomas Edison State University arch to be erected at the main entrance of the Kelsey/Townhouse complex.



"I realized that receiving a scholarship elicited the same feelings I experienced upon reading the meaning of the symbols on the Thomas Edison State University Seal. No longer are age or location barriers when one is motivated to learn. Receiving the scholarship alleviated some of the economic difficulties, but more than that it made me realize that all things are possible if one believes, sets goals and chooses an institution that compliments today's student body. Eruditio, Perpetua and Vitae! Uninterrupted learning over the course of one's life."

***Sonja Newhouse
Spadaccino Semidei
BSN, Puerto Rico, Class
of 2016, Recipient
of the Julia Cadiz
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Continued on page 10

Thomas Edison State University Launches First Doctoral Program

Thomas Edison State University's first doctoral program, an online Doctor of Nursing Practice (DNP), has been approved by the New Jersey Secretary of Higher Education. Funding for the development of the program was provided by a grant from the Foundation last year.

"We are thrilled to be able to introduce the DNP as the first doctoral program to be offered at the University," said Dr. Filomela Marshall, dean of the W. Cary Edwards School of Nursing. "The program will set high standards of excellence in nursing education as well as help to improve our healthcare community by advancing the knowledge obtained by our nurse leaders."

The program, which opened to applicants in January, is slated to launch in October 2016. The program is a post-master's doctorate with a specialty area in Systems-Level Leadership designed to prepare nurse leaders with competencies in advanced nursing practice, organizational leadership, economics and finance, healthcare policy and technology.



The 36-credit program is intended to be completed in 18 months. Graduates of the Master of Science in Nursing (MSN) program may be able to apply up to 6 credits toward the DNP program. The program is also ideal for graduates of other MSN programs who are interested in pursuing an online doctoral degree.

The need for DNP programs is driven by the changing demands of the nation's complex healthcare environment, which requires nurses to possess increased levels of evidence-based knowledge and practice expertise to ensure safety and quality outcomes. The School plans to admit up to 10 applicants in its initial cohort in order to remain focused on intensive, doctoral-level education and assure that students meet the program's rigorous requirements.

Learn more at
www.tesu.edu/dnp.

"WHAT MAKES OUR DNP PROGRAM UNIQUE IS THAT IT IS OFFERED ENTIRELY ONLINE AND HAS NO PHYSICAL CAMPUS RESIDENCY REQUIREMENTS. OUR YEARS OF BEING A LEADER IN PROVIDING PROGRAMS FOR REGISTERED NURSES HAVE TAUGHT US THAT THERE IS LITTLE REASON FOR STUDENTS TO TRAVEL GREAT DISTANCES TO ACHIEVE THEIR EDUCATIONAL GOALS. WITH THE LAUNCH OF THE DNP, STUDENTS CAN NOW SEAMLESSLY TRANSITION FROM BACCALAUREATE AND GRADUATE-LEVEL STUDY TO A DOCTORAL DEGREE."

Dr. Filomela Marshall,
dean of the W. Cary
Edwards School of Nursing



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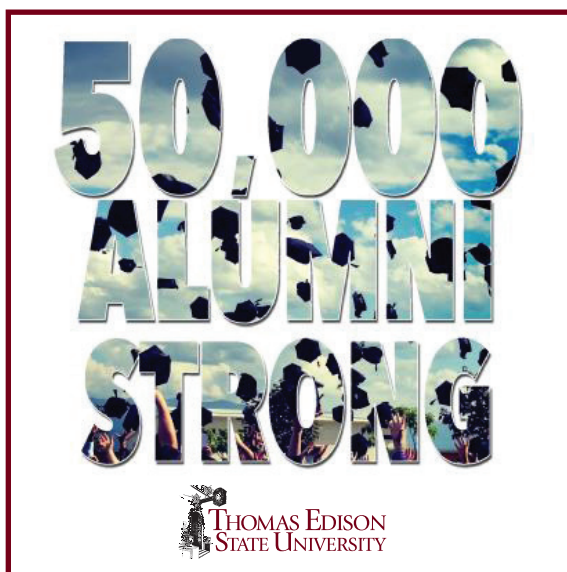
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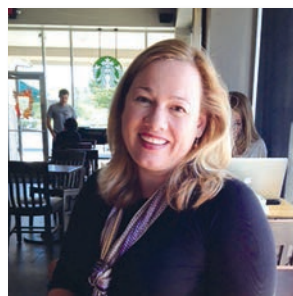
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"I support TESU because they knew exactly how to support me! TESU has been pivotal to the successful progression of my career. TESU was created for busy adults so they could achieve knowledge, success and better work/life balance. This is a great University for busy adults looking to advance their skills while still having a life."

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1976

The Thomas Edison
State College Foundation
is established.

1992

The first Gala is held and
raises more than \$53,000.

The Foundation makes its
first grant to the College.

1985

The first Thomas C.
Streckewald Golf
Classic is held and
raises nearly \$30,000.

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2012

A \$100,000 grant to the College to help start the MBA program.

2015

A \$150,000 grant is awarded to the College's Center for Learning Technology and Center for the Assessment of Learning to fund educational technology and innovative support for learning.

The Foundation raises more than one million dollars in private and public support for the first time in its history.

The Thomas Edison State College Foundation becomes the Thomas Edison State University Foundation.

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Continued on page 15

✧ Grant Provides Educational Technology and Innovative Support for Learning

The Thomas Edison State University Foundation awarded \$100,000 to the University's Center for Learning and Technology (CLT) and \$50,000 to the Center for the Assessment of Learning (CAL) for investments in educational technology and innovative support for learning.

The grant will support the acquisition of new technology that will enhance the capacity of the CLT's Media Creation Studio to develop high quality video content, simulations and interactive learning resources. These video-based tools will prove invaluable to developing a more engaging student experience. The Media Creation Studio was originally funded by John and Eileen Martinson in 2014. This additional funding will enable the studio team to share their work with the other units in the Center for Learning and Technology to allow for deeper integration with curriculum, assessment and learning technologies.

"The University has experienced growing demand for new online courses that use the best available technology, and this grant will strengthen its leadership position in this area," said Matt Cooper, associate provost at the Center for Learning and Technology. "The CLT

plans to develop several new courses that will take full advantage of these new technologies to enhance the student learning experience while also incorporating new approaches to outcomes assessment."

Additionally, the University will be exploring new techniques to support students enrolled in open courses and MOOCs. Recognizing the value and ease of access offered by these courses, the University's Center for the Assessment of Learning will develop a pilot in conjunction with EdX and the Modern States Education Alliance to provide scaffolding and support for students taking advantage of these courses with the goal of helping students complete the courses, earn University credit and transfer those credits in seamlessly.

"The University is part of several important partnerships to explore new approaches that support learning for students enrolled in open courses," said Marc Singer, vice provost at the Center for the Assessment of Learning. "This grant will support the University's efforts to explore these opportunities and allow our students to take advantage of these innovations as they work toward their goals."



Center for Learning and Technology's newly designed Media Creation Studio

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"I donate because I believe in the mission of TESU and will do anything I can to help students be successful in reaching their educational goals."

Jennifer Stark, Associate Registrar and Director of Academic Records

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Continued on page 18



The 21st Annual Thomas C. Streckewald Golf Classic

Nearly 150 golfers and guests helped the Thomas Edison State University Foundation raise more than \$71,000 at the 21st annual Thomas C. Streckewald Memorial Golf Classic, which took place at TPC Jasna Polana in Princeton, N.J., on July 13. The 2015 tournament raised the most money in the events' 21-year history.

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"THE FOUNDATION SAW YET ANOTHER SUCCESSFUL GOLF CLASSIC. THE GOLFERS ENJOYED A BEAUTIFUL DAY AND GENEROUSLY PROVIDED SUPPORT FOR THE UNIVERSITY IN MEMORY OF OUR BELOVED COLLEAGUE, TOM STRECKEWALD. OUR COMMITTEE AND STAFF ALWAYS FOCUS ON CREATING A MEMORABLE DAY FOR OUR GOLFERS, AND THIS YEAR'S EVENT WAS PERHAPS THE BEST YET."

John P. Thurber, Vice President for Public Affairs
Thomas Edison State University



Kevin, Cathie and Dan Streckewald



"I support Thomas Edison State University Foundation with an annual donation because it keeps me connected to the institution where I earned my first degree and because it's important to me, as I think it should be to all alumni, to remain a member of the TESU community."

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Continued on page 20

❖ Nuclear Regulatory Commission Awards College Scholarship Grant

The U.S. Nuclear Regulatory Commission (NRC) awarded a two-year, \$194,872 grant to Thomas Edison State University to provide scholarships that will benefit students enrolled in undergraduate and graduate programs related to the nuclear industry.

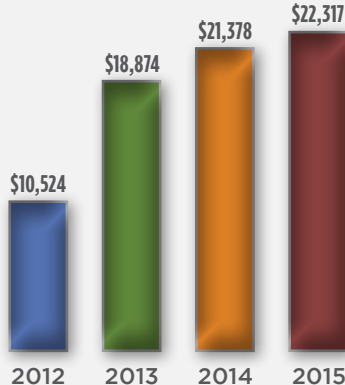
“Being awarded the NRC scholarship grant is recognition of the quality of our programs and will remove the barrier of cost for many qualifying students,” said Dr. John O. Aje, dean of the School of Applied Science and Technology at the University. “This allows the School of Applied Science and Technology to provide affordable educational opportunities that attract and retain students who otherwise might not be able to enroll in our programs.”

University students matriculated in the Electronics Systems Engineering Technology, Nuclear Energy Engineering Technology, Nuclear Engineering Technology and Radiation Protection baccalaureate degree programs, or the MSAST in Nuclear Energy Technology graduate program are eligible to apply for scholarship support, amounts of which will vary depending upon the need of the student. In addition, students and graduates of nuclear-related programs at community colleges affiliated with the Nuclear Uniform Curriculum Program who apply to Thomas Edison State University are also eligible for the NRC scholarship.

Dr. Richard Coe, assistant dean in the School of Applied Science and Technology, said that the scholarship support will help ensure that the University’s nuclear energy-related programs continue to prepare its graduates, a number of whom have already advanced to key positions, within the industry. “There is a conspicuous need in the field to prepare its next generation as educational standards are becoming more exacting and a surge of managerial-level staff are reaching retirement,” he said. “The University has always been a great fit for industry employees who already possess military training and professional licenses and certifications. Our ongoing collaboration with the NRC and this latest scholarship funding will help us continue to meet the educational and career needs of our students.”



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"Without this college, I would not have gotten a PhD. Without this college, I would not have taught at Syracuse. I would not be the president of an institution in Washington. Obviously, I would not be standing here talking to you today. This made the American dream real for me."

Dr. Arthur C. Brooks, BA '94, president of the American Enterprise Institute, Commencement 2013 speech

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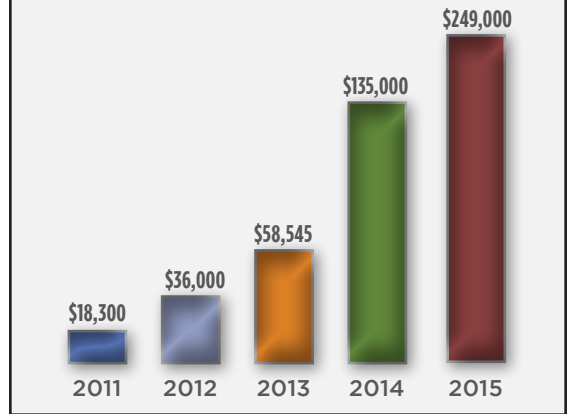
“As soon as I got my degree — literally, the day I finished the requirements — I had an interview with a Fortune 14 company called McKesson and that was the tipping point between my experience, having a degree and getting the job.”

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Planned gifts, such as bequests and life income, can be a beneficial way to provide future support to a charity. You can take care of yourself and take care of Thomas Edison State University. The Foundation welcomes gifts made through different planned giving arrangements.

These arrangements can:

- > Provide for you or your loved ones
- > Entitle you to charitable gift or estate tax deductions
- > Fulfill philanthropic goals
- > Increase spendable income
- > Allow you to leave a legacy for Thomas Edison State University

Choosing the right planned gift depends on your personal circumstances and financial goals.

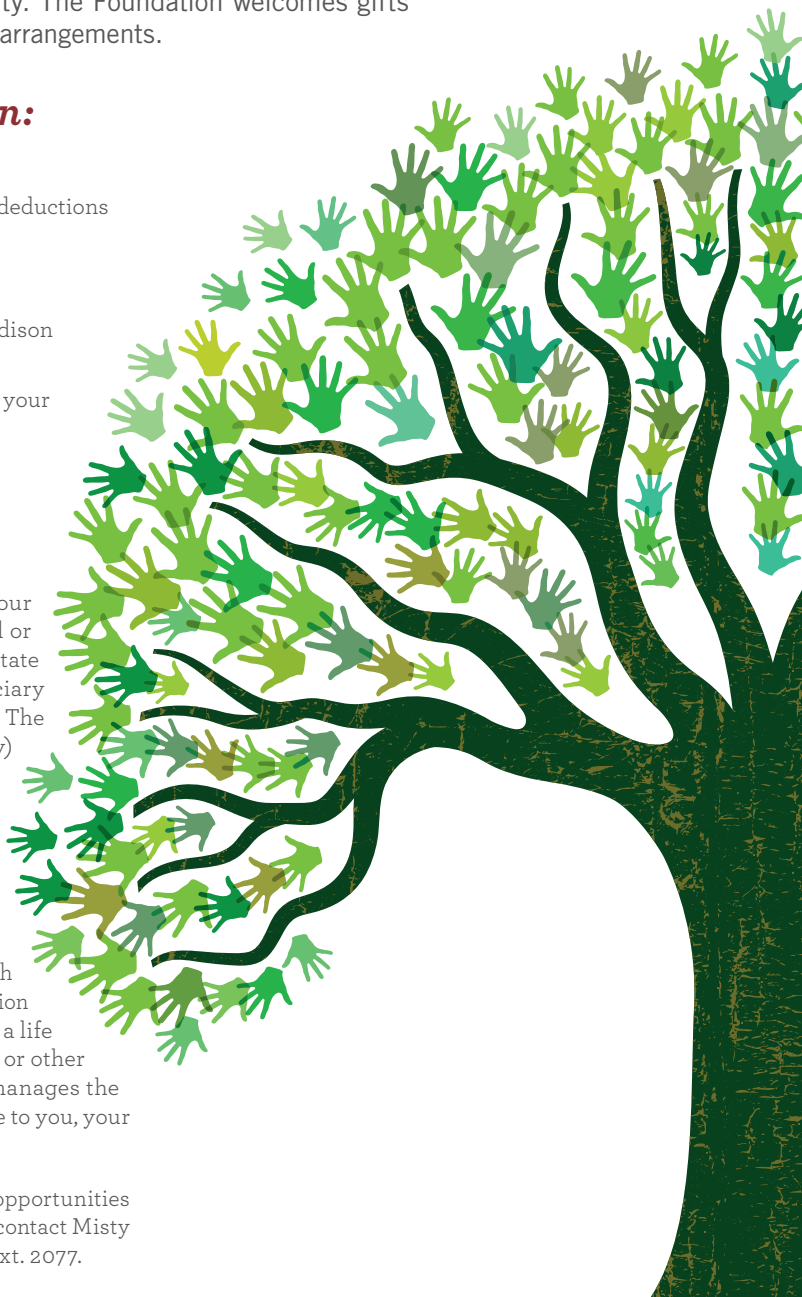
Bequest and Estate Planning

You may make a bequest or gift through your estate by including a provision in your will or living trust, or by naming Thomas Edison State University Foundation (TESUF) as a beneficiary of a retirement plan or life insurance policy. The amount left to the Foundation (or any charity) can be expressed as a dollar amount or as a percentage of the assets to be given.

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A life income gift allows you to give assets to TESUF while providing yourself or others with income for a period of time before the Foundation is permitted to use your gift. You may make a life income gift by transferring securities, cash or other property to TESUF. The Foundation then manages the investment of the assets and pays an income to you, your designated beneficiaries or both.

For more information about planned giving opportunities that benefit Thomas Edison State University contact Misty Isak at misak@tesu.edu or (609) 984-1588, ext. 2077.



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You can make a gift to the Thomas Edison State University Foundation in several convenient ways:

- Visit give.tesu.edu to make your gift online.
- Send your check, made payable to the "Thomas Edison State University Foundation" to 111 W. State St. Trenton, NJ 08608
- Contact Jennifer Guerrero, director of the Annual Fund, in the Office of Development at (609) 984-1588, ext. 2083, or jguerrero@tesu.edu.

The Thomas Edison State University Foundation presents its **GRANDE BALL 2015** *all that Jazz*

Thomas Edison State University Foundation held its 24th Annual Grande Ball on Oct. 24 at Greenacres Country Club in Lawrenceville, N.J. With more than 200 tickets sold, the formal affair raised nearly \$128,000 for the University, one of the most successful years in the history of the event.

The Foundation also honored two prominent individuals for their accomplishments and support of the University. This year's honorees included:

Michele Brown, president and chief executive officer of Choose New Jersey, Inc., who received the 2015 Community Leader Award

Brian T. Maloney, corporate consultant, and Thomas Edison State University Foundation board chair (2008-2014), who received the 2015 Family Award

Dr. George A. Pruitt, president of Thomas Edison State University, said this year's honorees exemplify the commitment to innovation, concern for the public good and spirit associated with the mission of Thomas Edison State University and the inventor for whom the school is named.

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***Society for Human
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June 21 • Washington, DC

***New Jersey Alumni
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September • Cherry Hill, NJ

***The 44th Annual
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September 24 • Trenton, NJ

25th Annual Grande Ball

October 8 • Trenton, NJ

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November 10 • Atlantic City, NJ

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